MEETING MINUTES

ATTENDEES:
Board: Nicki Greg, Jeff Smith, Jay Wilkins, Don Hedrick

CALL TO ORDER / FLAG SALUTE
Jay Wilkins called the meeting to order at 10:00 am and led the Pledge of Allegiance.

ADDITIONS, DELETION, AMENDMENTS TO THE AGENDA/ADOPTION OF AGENDA
No revision.

Don Hedrick moved and Jeff Smith seconded the Board approve the August 19, 2019 agenda. Vote was unanimous in favor, motion passed 4-0.

BOARD BUSINESS

Mission/Vision ~
Curt presented the board with another draft of the mission/vision. Nicki Gregg asked when the document will be sent out to the community. Curt hopes to send it out after the start of school and the board approves. Curt’s goal is to present the final document to the board at the September meeting and have it approved at that time. He is going to work with Kennan O’Hearn on the graphic designs for the product. Curt is also looking into having the mission/vision document sent out in coordination with the City of Sisters and their billing cycle. Jay voiced the importance of being consistent with the document and its content as the district moves forward and the obligation the board has to share the mission/vision information with the community and parents. Jay and Don both commended the committee for their excellent work on the project. The board reviewed and discussed the document in detail. Curt reiterated the importance of messaging the information to the community. Jay also stressed the importance of regular Strategic Planning Team meetings to help supervise the plan. He would also like to conduct surveys with teachers and staff to see how much the strategic plan is being adopted. Curt would like any feedback from board members on the mission/vision document.

Outreach/PR Plan ~
Curt reported that The Nugget will have an education reporter, Charlie Kanzig, who will attend school board meetings and other district events. The main discussion and goal of the outreach/PR plan is to attract students to come here and also educate our current student/parent base. Curt agrees that the district website needs to be made current and updated, an ongoing project. He continues to always look for the best ways to communicate with parents and community. Nicki Gregg suggested that two board members meet with students to educate them about what the board does and listen to items that they would like to present to the board. She also suggested the board use January, Board Appreciation Month, as an opportunity to educate the community and parents about what the school board does for the district. Sam
Thorsett will join the board this school year and serve as the Student Representative. Curt shared that Alison Baglien, SMS principal, and Joe Hosang, SHS principal, do hold special meetings with students to hear their concerns and ideas; student voices are being heard. Jay suggested that the board look at future budgets and potentially budget for marketing.

Superintendent Goals ~

Curt shared information about each of the superintendent goals and where things are at in process of achieving the goals. He reiterated how goals one and two are incorporated into the mission/vision document. He feels executing the mission/vision is the key goal right now. Leadership and communication is where he feels he there needs to be a major focus. He will continue to work to build by-in of the district and the movement forward. Jeff Smith suggested that the board hold a board work session to work on superintendent goals and superintendent evaluation.

Board Goals ~

Don Hedrick shared a suggestion from the OSBA conference session which is to listen to community concerns, engage the community, and represent the value and expectations the community holds for the district. Jay listed some ideas for board goals:

- Start on time
- Listen to community
- Engage the community
- Represent values and expectations
- Facts – yes, proactively
- Issues – refer to person in charge
- Be visible at events
- Effective two way communications with superintendent

Jay pointed out that board members have a copy of the board policies regarding board governance. He suggested that the board adhere to the board policies that are in place and feels the board doesn’t need a formal board operating agreement.

Jay suggested the board advertise the budget committee positions early this year, possibly November. Jay Wilkins will reach out to Steve Swisher and Derrick Olsen to see if they have interest in serving again on the Budget Committee. He also questioned Curt when would be a good time to start organizing the PAC for the upcoming bond after the roll-off of the high school bond. Curt felt that the district should hold off campaigning for the bond election until after the mission/vision is rolled out.

Jay Wilkins adjourned meeting at 12:07pm.

Jay Wilkins, Chairman                      Melanie Petterson, Secretary