MEETING MINUTES

ATTENDEES:

*Board:* Jeff Smith, Amanda Clark, Jay Wilkins, Nicki Gregg, Stephen King  
*Superintendent:* Curtiss Scholl

CALL TO ORDER / FLAG SALUTE

Jeff Smith called the meeting to order at 3:30pm. and led the flag salute.

ADDITIONS, DELETIONS, AMENDMENTS TO THE AGENDA/ADOPTION OF AGENDA

Addition ~ Bond Oversight

Amanda Clark moved and Jeff Smith seconded the Board approve the October 23, 2017 agenda.  
Vote was unanimous in favor, motion passed 5 -0.

COMMUNITY COMMENTS

No comments.

BOARD BUSINESS

Board Operating Agreement ~

Curt Scholl said he didn’t move forward with the board operating agreement since he didn’t feel like the board had a consensus about having an agreement in place. Amanda Clark suggested that the board create an operating agreement at the same time they are developing a new vision/mission. Jeff Smith is in favor of creating an operating agreement for the board and superintendent to work under. Stephen King feels that an operating agreement is a low priority task for the board. Jay Wilkins would be in favor of adopting an already formatted agreement and not recreating the wheel. The board would like to implement a board operating agreement. Stephen and Jay would like to have more open discussions in board meetings and more informative, collaborative time to discuss agenda items. The board will send Curt any suggestions that they have regarding the operating agreement he presented to them at the previous board work session.

Goals ~

Curt presented the board with the updated board and superintendent goals. Curt explained the revisions with the board. The board suggested that “Improved Smarter Balance Assessments” be removed from the goals. Curt would like to move forward with a new agreement with Sisters Park and Recreation. The board discussed the variables of the district’s relationship with Sisters Park and Recreation. Jeff would like to support SPRD as much as possible. He would like to see one goal to be very kid specific. Stephen suggested that that type of goal be part of the mission/vision piece for the board. Jay would like to see the superintendent and board goals reviewed at each board meeting and that it used as an ongoing checkpoint for the superintendent evaluation. The board feels that there should be continual discussion about the
goals in correlation with the superintendent evaluation. Jay will create a document, a report card, which will help track and report on board and superintendent evaluation.

Superintendent Evaluation ~
Amanda shared samples of different superintendent evaluations that she has researched. She feels that the staff survey has carried a lot of weight on the evaluation in the past. Curt suggested that the board create and control the surveys that are sent to staff regarding the evaluation. The board would like the surveys to be taken separately for each district group.

Enrollment/Advertising ~
The administrative team is dividing up families who are transferring out of the district and personally contacting them to understand why families are leaving the district. Stephen feels that the board needs to focus on what kind of messaging the district wants to send out. Curt would like to have the board involved in creating future enrollment projections. Stephen would like to take all the ideas of marketing the district and execute the process. He would like to see more money put towards the enrollment decrease. Curt feels that a new marketing plan, engaging families more and improving the “product” will help increase enrollment. He would like the board to decide what they would like to focus/message on for marketing the district. Amanda questioned how far outside of Central Oregon will the district be advertising.

Mission/Vision Timeline ~
Jerry Colonna and Curt are meeting next Tuesday, Oct. 31st, to discuss the work that the board would like to do in terms of the mission/vision statement. Curt would like to get on his calendar and initiate the process. He will engage staff and community in the process as well.

Bond Oversight ~
Jay asked the board what types of information they would like to hear at the board meetings in regards to bond projects. The board would like to hear all aspects of the phases; financials, timelines, etc. Stephen would like to also hear complaints that other board members or bond facilities oversight committee members hear from community or staff.

ANNOUNCEMENTS

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<th>Date</th>
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<tr>
<td>11/01/2017</td>
<td>Regular Board Meeting</td>
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ADJOURNMENT
The meeting was adjourned at 5:35pm.

Jeff Smith, Chair
Melanie Petterson, Board Secretary