Naming New and Existing Buildings and Facilities

Philosophy

The Board of Education recognizes that the official name selected for a facility is a vital factor in the public image of the community. The Board is responsible for the name and renaming of facilities, and portions of facilities, including buildings, grounds, stadiums, athletic fields, annexes, media centers, rooms, etc.

The Board shall make the final decision for the naming of all facilities and retains the right to review the decision at any time. Dedication of a particular facility does not guarantee that the dedication, name or memorial will exist in perpetuity.

Additionally, the Board reserves the rights to withdraw the dedication and remove the memorial in the event that information is revealed concerning an individual or organization, or a situation arises which may cause the memorial or dedication to be appropriate for district buildings or grounds.

Standards and Criteria

The names of existing buildings and grounds shall be honored to respect tradition and preserve history.

Personal prejudice or favoritism, political pressure or temporary popularity should not be an influence in making a dedication or memorial.

New Schools

New schools will be named by location whenever possible. The Board may also consider names of recognized historical and geological landmarks or areas, themes that reflect the culture or history of the area, or names of distinguished men or women who have made outstanding contribution to the community, state, nation or to the general welfare of humanity.

The name shall be officially chosen prior to commencing construction.

Procedure

The general procedure for selecting a school or school facility name shall be as follows:

1. The Board shall appoint a committee of two citizens from the immediate community served by the particular school or facility; the superintendent; one representative from the teachers’ association; one representative from the classified group; one Board member and one student. The superintendent shall serve as the nonvoting chairperson on the committee.
2. The appointed committee will seek community input for name proposals for 30 days before presenting its recommendation to the Board. A notice must be submitted to the local media, and at least one public hearing shall be held.

3. The Board shall consider the committee’s recommendations and then act upon the recommendation within 60 days.